MARS NETWORKING
LAUNCH - GROW - EXIT
BUSINESS CONFERENCE

Meet Our Speakers

AMIN SALAHUDDIN, CEO
Founder Mars Networking
Welcome to Mars Networking. The new paradigm

LARRY MCMANUS
Director of the Business & Community Development Office
Office of Governor Greg Abbott
How We're shaping the future of Austin &
how your business can benefit from it

NUHA ELKHIAMY, DIRECTOR
People Operations Technology, Google
The mantra for startup success? rockstar team
or disruptive product first?

JODENE O'BRIEN,
Senior Partner & Business Coach
President & CEO of Action Coach Central Texas
Ideas are easy. Execution is everything!

ATTENTION! BUSINESS OWNERS STARTUPS AND INVESTORS

SEPTEMBER
28
2024

9:30AM - 3:00PM

BUY TICKETS!
MARS CONFERENCE TICKET

EMBASSY SUITES 270 Bass Pro Dr, Round Rock, TX 78665

MARS NETWORKING
LAUNCH - GROW - EXIT
BUSINESS CONFERENCE

TIME SLOT	SUBJECT	SPEAKER	TOPICS
09:30 am to 10:00 am	CHECK-IN		
10:00 am to 10:00 am	WELCOME	Amin Salahuddin | Founder Mars Networking	Welcome to Mars Networking. The new paradigm!
10:15 am to 10:30 am	INTRODUCTION	Shams Karim | Founder & CEO Nirvana Solutions	Why Mars Networking and how businesses can benefit?
10:30 am to 11:30 am	KEYNOTE	Larry McManus | Director Texas Economic Development	How We're shaping the future of Austin & how your business can benefit from it.
11:30 am to 12:30 pm	LUNCH BREAK		
SESSION 1		**LAUNCH**	
12:30 pm to 01:15 pm	Speaker	Jodene O'Brien | CEO ActionCOACH Central Texas	Ideas are easy. Execution is everything!
	Speaker	Jeff Stec | President Tylerica Marketing Systems	Why Your Business Needs a Marketing System.
	Speaker	Nuha Elkhiamy | Director | People Operations Technology Google	The mantra for startup success? rockstar team or disruptive product first?
SESSION 2		**GROW**	
01:15 pm to 02:00 pm	Speaker	Wayne Hegwood | Owner | Investor | Trusted Business Advisor Denali Business Advisors, LLC	
	Speaker	Rolf Schultz | Former C-level Exec Fractional COO personalcoo.com	
	Speaker	Byron Attridge | Certified EOS Implementer Leadership Coach EOS Worldwide	
SESSION 3		**EXIT**	
02:00 pm to 02:45 pm	Speaker	Joseph Jeffers | CFP US Army Reserves	Financial Planning: Am I ready to make an exit?
	Speaker	Mark Eiland | Partner Eminence M&A Strategies	Nuances of M&A transactions
	Speaker	Jim Howicz | Managing Partner Richards Rodriguez & Skeith LLP	Mitigating risks & planning exit strategies early
02:45 pm to 04:00 pm	Exhibitors & Networking	Exhibitors & Networking	Exhibitors & Networking

Meet Our Sponsors

EIXSYS® A TECHNOLOGY COMPANY

Mirchi Boyz

STL® SpeedTechLights.com

9:30AM - 3:00PM

EMBASSY SUITES 270 Bass Pro Dr, Round Rock, TX 78665